

OREGON STATE BAR BUSINESS LAW SECTION  
EXECUTIVE COMMITTEE

MINUTES OF MEETING

March 21, 2013

12:00 p.m.

A meeting of the Executive Committee (the “Committee”) of the Oregon State Bar Business Law Section (the “Section”) was held at 12:00 p.m. on Thursday, March 21, 2013, at the offices of Schwabe Williamson & Wyatt PC, 1211 SW 5th Avenue, Suite 1900, Portland, Oregon 97204, pursuant to notice duly given. The meeting commenced at 12:05 p.m.

The following Committee members, constituting a quorum, were present at the meeting: Kenneth Haglund, David Ludwig, Tyler John Volm, Holley Young Franklin, David Matheson, David Kopilak and Valerie Sasaki, and, via teleconference, Ambyr O’Donnell and Kyle Wuepper.

Also in attendance at the meeting were Carole Barkley, and, via teleconference, Dani Edwards, OSB Liaison.

1. Prior Committee Minutes. After a motion duly made and seconded, the Committee unanimously approved the minutes of the Committee meeting held January 17, 2013. The Committee meeting scheduled to be held February 21, 2013 was cancelled prior to the meeting.
2. Treasurer Report. David Matheson reported that (a) revenue is down about \$3,000 as a result of a 10% reduction in membership, and (b) the account balance was approximately \$96,000 at prior year end. Ambyr O’Donnell stated that she was contacted by Joshua Ross, the Committee’s Board of Governors contact, who noted that the account balance is too high.
3. New Business.
  - a. Request from University of Alabama. Ambyr O’Donnell stated that she was contacted by a representative of the University of Alabama School of Law’s online LLM Program, and was asked if the Committee would promote the online program. After discussion, the Committee decided it would not take any action with respect to the request.
  - b. Possible LinkedIn Account. Ambyr O’Donnell discussed with the Committee the possibility of creating a Section LinkedIn account. The Committee discussed the general benefits of LinkedIn accounts, and that such an account may facilitate better communications with members and the community. The Committee agreed to present the question of whether to have a LinkedIn account to members via the survey that the Committee intends to submit to members.
  - c. OSB Diversity Donation Request. Ambyr O’Donnell stated that she received a request from the Oregon State Bar to donate to its Story Wall Project, which is designed to heighten awareness of diversity, inclusion and access to justice in Oregon. The Committee discussed its mission statement, the needs of members and the benefits that a donation would

provide. After a motion duly made and seconded, the Committee approved a donation of \$1,500 to the Story Wall Project, with Valerie Sasaki dissenting from the action.

4. Committee Reports.

a. CLE. Kenneth Haglund stated that this subcommittee planned to meet in the next two weeks. The Committee discussed feedback from Section members on last year's full day CLE, which was generally positive, and particularly positive with respect to the speakers.

b. Newsletter. Kyle Wuepper provided a recap of newsletters issued over the past several years, and noted the difficulties in working with law students. Kyle discussed the possibility of asking members to submit articles, and/or purchasing articles from practitioners. The Committee discussed the possibility of setting up an advisory committee for the newsletter, electronic versus print circulation, and adding articles prepared by law firms. The Committee agreed to present the question of whether to circulate the newsletter electronically or in print to members via the survey that the Committee intends to submit to members. The subcommittee will prepare an action plan to present at a subsequent Committee meeting.

c. Social. David Matheson and Holley Young Franklin confirmed their agreement to serve on this subcommittee. The Committee discussed prior socials, and agreed that the Committee should have quarterly socials, with professionals from related industries invited to some or all of the socials to enhance business and community outreach.

d. Planning. David Ludwig stated that this subcommittee will meet next Monday to discuss the scope of the subcommittee and its goals, and present an action plan at a subsequent Committee meeting.

5. Logistics. The Committee discussed the location and hosting of upcoming meetings, and Committee members volunteered their firms or companies for location and hosting as follows:

- April 18 – Perkins Coie LLP
- May 16 – Lane Powell PC
- June 20 – Elliott, Ostrander & Preston, P.C.
- July 18 – Farleigh Wada Witt PC
- September 19 – Samuels Yoelin Kantor LLP
- October 17 – Standard Insurance Company
- November 21 – Schwabe Williamson & Wyatt PC

The Committee agreed that, consistent with prior years, no meeting would be held in August, and chose not to designate a location for the December meeting at this time.

6. Adjournment. There being no further business, the meeting adjourned at 12:52 p.m.

Respectfully submitted,

---

Kenneth Haglund, Secretary